



## Making a flyer

**PURPOSE:** to invite the public to an information meeting on the creation of the community garden.

You can create flyers free of charge using online tools such as Piktochart, Canva or Venngage.

### Material needed:

- Using white paper is more economical and produces good quality copies.
- Avoid double-sided copies.
- The ideal format is A5 (14.8 cm \* 21 cm)

### Content:

- Clearly state the objective and message
- Take care with the form and any images
- Specify the date and location, with a precise address
- Include telephone and e-mail contact details
- Don't forget the words: "Do not litter".
- Find a powerful hook
- Entice people
- Check spelling



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